Generations of VALUE

August 26, 2017  :  2:00 PM
Partisover Sale Facility  •  Colbert, Georgia
Generations of
VALUE

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Partisover Sale Facility • Colbert, Georgia

Sale Day Phones
859-421-6100, Doug Parke cell

Hotel Information
Hampton Inn, Commerce, GA • 706-335-6161
Holiday Inn, Commerce, Georgia • 706-336-8666
Comfort Suites, Commerce, Georgia • 706-336-0000
Best Western, Hartwell, Georgia • 706-376-4700
Jameson Inn, Hartwell, Georgia • 706-376-7298

Air Transportation
Partisover Ranch is a 1 1/2 hour drive from Atlanta, Georgia

Auctioneer
Tommy Carper 540-336-2737

Sale Staff
Todd Alford 706-207-9454
Alex Tolbert 706-338-8733
Chad Stansberry 706-844-3389

Sale Consultants
DP Sales Management, LLC
Doug Parke 859-421-6100
Drew Hatmaker 423-506-8844

Insurance
Jame Secondino, American Livestock 765-832-2697

Trucking
Sam Harroun 319-325-9389
Mark Howard 865-300-3636

Sale Manager
Doug & Debbie Parke • 859-421-6100
Drew & Holli Hatmaker • 423-506-8844
153 Bourbon Hills • Paris KY 40361
859-987-5758 • office@dpsalesllc.com
www.dpsalesllc.com

Sale Terms and Conditions
All buyer numbers will only be issued with a valid ID and payment is due day of sale. DP Sales Management, LLC
would appreciate timely settlement of receivables within 15
days of date of sale. Any person not complying with that
guideline will be pursued legally. Cattle will not be transferred
until paid for in full. Visa and MasterCard accepted. Cattle
will sell under Suggested Sale Terms and Conditions of the
American Simmental Association.

Sale Schedule:

Friday, August 25th
3:00 pm – Cattle ready for viewing
6:30 pm – Georgia Simmental Association annual meeting at Ila
Restaurant, Ila, GA Contact Donna Priest 770-655-8133 or
donnalpriest@gmail.com • $18 buffet reservation required

Saturday, August 26th
am – Field day, judging, speakers
2:00 pm – Generations of Value sale
Partisover Ranch Sale Facility
348 Daniel Rd • Colbert, GA 30628

Announcements
Announcements made sale day from the auction block during
the sale take precedence over printed material associated
with this sale. Anyone attending this sale attends at his or her
own risk, neither sale management nor Georgia Simmental
Association assume liability for accidents or loss of property. DP
Sales Management is only an agent for the seller and has no
responsibilities other than those involved in conducting the sale.
Please note the EPDs may change from the time the sale catalog
is printed until registration papers are transferred. EPDs listed are
the new Spring 2017 numbers.

Directions to Sale Site
Follow signs to Hwys. 29 and 72 North (toward Danielsville and
Elberton). At Athens Tech water tower, turn right on Hwy. 72
to Colbert. In Colbert, turn right at stoplight and go 3 miles to
Partisover Ranch sign.

LiveAuctions.TV
www.georgiasimmental.com

Georgia Simmental & Simbrah Assoc. Officers
President – Todd Alford
Bowman, GA
706.207.9454
E: alfordlivestock@gmail.com
Vice President – Jacob Holmes
Carnesville, GA
678.986.7085
E: alfordlivestock@gmail.com
Sec./Treas.– Donna Priest
Cartersville, GA
770.655.8133
E: donnalpriest@gmail.com
Cole Elrod, Past President
Talmo, GA
770.655.8133
E: ceelrod28@gmail.com
Welcome...

to the 7th annual Generations of Value sale hosted by the Georgia Simmental Association. The Georgia Association has been busy and active in all aspects of the promotion of the Simmental breed. Get involved, you will see there is a lot going on in the state of Georgia. There is no better time than now to be in the cattle business, whether your operation is big or small, purebred or commercial. The Georgia Simmental Association will be hosting this exciting Simmental event at Partisover sale facility in Colbert, Georgia. Randy, Beth always roll out the red carpet of hospitality in Colbert. This year we will miss Dr Dan. Other members have lost loved ones as well. Keep all those families in your prayers.

On behalf of DP Sales Management, we appreciate the consignors from Georgia and seven other states that have stepped forward for the 7th annual Generations of Value sale. The sale consist many faithful consignors however we have more new consignors participating in the sale. Please review the catalog you can see that many of the consignors have really stepped up the quality. If you are a Simmental or a SimAngus™ breeder you need to be a part of the association and this sale in the future. The sale offering will showcase some of the top genetics from breeders from Georgia and the Southeast. The offering includes fancy opens, breds, pairs, and productive cows. The genetic lots include donors that represent some of the best in Georgia and also genetics that are of national magnitude. Championship genetics that are from past Georgia state show champions and breed leaders representing SimAngus™ and the purebred sector.

The state of Georgia is known to be filled with breeders with breed-changing genetics, producing individuals with substance and longevity. The market for cattle in Georgia is very diverse. The Generations of Value consignors see that and have put together a diverse set of cattle that will sure to have something for everyone. Remember this is your association sale and how successful the event will be depends on the support of the membership. The leadership by Todd Alford and all the doings and work of Donna Priest keeps the association involved in many programs across the state. Be sure to mark your calendar to be in town on the eve of the sale, Friday evening for the Georgia Simmental Association Annual Meeting. The meeting will include a business section, dinner along with an auction benefiting the Georgia Simmental and Junior Simmental Association. For more information please visit www.georgiasimmental.com or contact Donna Priest to RSVP. This year on Saturday you will want to be in attendance the Georgia Association will also be having a field day at the sale site with many fun filled activities for juniors and adults. The plans are under way for judging, educational speakers, food and fun activities. This will be great opportunity to bring the whole family and take it all in plus the great offering of sale cattle. The sale will kick off at 2:00. If you are not involved we encourage you to attend and be a part of your state association.

We look forward to seeing you in Colbert, Georgia for the 7th Generations of Value sale. Should you have any questions, please do not hesitate to contact myself, Drew or Holli or any of the consignors, or any of the Georgia Simmental Association officers. Also, remember if you cant attend sale watch, bid and buy at the sale which is online at LiveAuctions. Trucking is available for cattle going in all directions. See you in Georgia.
Generations of VALUE

Selling 3 embryos guaranteeing 1 pregnancy if work is performed by a certified embryologist.

The halftime sired progeny are on fire. He recently sired the Champion Percentage Female at the 2017 AJSA National Classic in Hattisburg, MS. The donor dam of these embryos is one of the best females to ever graze the Oleo Ranch. She was our high selling female in the 2016 Partisover and Friends Southern Style sale to Craig and McGlaughlin. The still missing donor produce the Georgia State Champion Low Percentage female for LeAnn Chafin a few years back that has matured into a fabulous donor herself. We have a group of coming yearling cattle form this mating that will be a great part of our future.
Generations of VALUE

• Selling 5 embryos by Colburn Primo or W/C Bankroll 811D guaranteeing 2 pregnancies if work is performed by a certified embryologist.

• Primo calves continue to be some top sellers all across the country. He is one of the most popular Angus bulls to produce show calves and with Burn Baby Burn these should be at the top of any SimAngus class. Bankrolls was the recorded high seller at the Werning Cattle. Half interest sold for $205,000. He is a W/C Loaded Up son out of the great Miss Werning KP8532U cow. Combining Bankroll with Burn Baby Burn should be a definite home run. We are so excited about this mating that the calves can’t get her soon enough.

Choice of 5 Embryos

Consignor: Rocking Hill Farms

Lazy H Burn Baby Burn Embryos

ASA# 2289443

WLE CSA Black Galvinizer

WLE BS Benchmark

Choice of Embryos

Nichols Joliette C75

HC Power Drive 88H

Triple C Burn It Up N34L

TRIPLEC Burning Power L3

COLBURN PRIMO 5153 PROJ EPDS

CE BW WW YW MCE MILK MWW MARB REA API
13 1.6 62 102 9 29 60 0.19 0.59 121

W/C BANKROLL PROJ EPDS

CE BW WW YW MCE MILK MWW MARB REA API
10 1.6 56 83 8 27 54 -0.01 0.92 109

• Selling 3 embryos guaranteeing 1 pregnancy if work is performed by a certified embryologist.

• Here is a special female that we selected out of the JS Midwest Made sale as the high selling bred. If you want one that will provide a nice look and be in a well designed package then consider this genetic package. Uprising C99 is a past champion herself and comes from a whole line of champions and top sellers. I guess many have seen and heard of She’s So Sweet and her success for Jones Show cattle. This cow family continues to produce elite progeny with a proven track record in the sale ring and show ring. The females are gorgeous. Uprising has produces his share of champions as well. We feel Miss Uprising can do her part. We selected the bull Live Ammo of Rick Dunsmore to mate her to and look forward in bringing calves back to this sale in the future. Live Ammo is a Lock N Load son in the Genex program.

Miss Uprising C99 x WINC Live Ammo 420B

Consignor: Tennagia Farm

WINC Live Ammo 420B

Remington Lock N Load 54U

RCFS Sweet Treat

LLSF Uprising Z925

LVCC Mrs Picasso 180

3 Embryos

PROJ EPDS

CE BW WW YW MCE MILK MWW MARB REA API
8 0.7 59 96 4 26 55 -0.01 0.89 107
Generations of VALUE

• Selling 3 or 5 IVF sexed heifer embryos on each mating guaranteeing 1 pregnancy on 3 and 2 pregnancies on 5 embryos. If work is performed by a certified embryologist.
• Here is a family that has stood the test of time. Babe adds a punch to the amount of rib shape and stoutness she provides. This Built Right daughter is simply a power house that adds bone, foot shape and lots of internal dimension to her progeny. This mating these two mating’s to FBF1 Absolute and Colburn Primo. I believe will be her best ever!

ASA# 2498287
3 or 5 IVF Heifer Embryos
Consignor: Double J Ranch
CNS Dream On L186
SVF/NJC Built Right N48
3 or 5 IVF Heifer Embryos
HC Power Drive 88H
SVF Sheza Fantasy N906
SVF Sheza Lady J900

COLBURN PRIM 5153 PROJ EPDS
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FBF1 ABSOLUTE PROJ EPDS
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• Selling 3 or 5 IVF sexed heifer embryos on each mating guaranteeing 1 pregnancy on 3 and 2 pregnancies on 5 embryos. If work is performed by a certified embryologist.
• Here is a family that has stood the test of time. Babe adds a punch to the amount of rib shape and stoutness she provides. This Built Right daughter is simply a power house that adds bone, foot shape and lots of internal dimension to her progeny. This mating these two mating’s to FBF1 Absolute and Colburn Primo. I believe will be her best ever!
Generations of VALUE

• Selling 3 embryos guaranteeing 1 pregnancy if work is performed by a certified embryologist.

• Sazerac does not miss. Dwight Cooper was one of the first breeders to purchase embryos out of the original Sazerac. Now those two donors continue to impact his program and others as well. Sazerac T99 was the first Built Right daughters to be sold and after that she continues to excel producing the right type and kind like the family is known for. We love T99 roaming the pastures her in Missouri at Wittrig Simmental however want to share some of her genetics with other breeders. We selected CDI Innovator to mate with T99. Innovator was one of the high selling bulls out of the C Diamond sale and is owned by JS and Wayward Hill. The future progeny will have good EPDs being in the top 10% for weaning and the top 20% for yearling weight.

HTP BT SVF Sazerac T99 x CDI Innovator 325D
ASA# 2423190 3 Embryos
Consignor: Dean Wittrig
TJ Main Event 503B
Embryo’s
CDI Innovator 325D
CDI s Shear Force 49U
SVF NJC Built Right N48
HTP BT SVF Sazerac T99
Myers Queen Saerac P94

PROJ EPDS
CE BW WW YW MCE MILK MWW MARB REA API
10 0.9 75 109 7 22 60 0.39 0.58 130

LLSF Shimmer U566 Embryos
ASA# 2480389 3 Embryos
Consignor: Harroun Cattle Co.
GW Lucky Break 047G
JDJ Inimidator 080K
WSS Belle 615F
DSFC Sparkling Dream
CNS Dream On L186

PROJ EPDS
CE BW WW YW MCE MILK MWW MARB REA API
12 1.3 58 78 11 19 48 0.28 0.59 128

GLS INTEGRATE Z3 PROJ EPDS
CE BW WW YW MCE MILK MWW MARB REA API
9 3 78 129 8 20 59 0.06 0.91 115

• Selling 3 embryos guaranteeing 1 pregnancy if work is performed by a certified embryologist out of each mating WLE Uno Mas and GLS Integrate.

• Shimmer is a past Champion at the AJSA Jr Nationals however for the last several years Shimmer as a donor in production has done a great job for KenCo Cattle Co. Most importantly Shimmer progeny not only have done well for KenCo her progeny have been money markers for many programs. Last years in the Family Matters four daughters sold to Steven Humphries, B&K, Sloup and Pleasant Hill. In the 2014 sale five daughters sold well. Others daughters reside at Hilltop, Clayton Moore, Triple A, Tylertown and Sanders to name a few. Select from the mating of Uno Mas and Integrate. You know the history of Uno Mas and don’t over look the growth of Integrate, 128 on yearling. Don’t overlook the Shimmer genetics.
Generations of VALUE

• Selling 3 IVF heifer embryos guaranteeing 1 pregnancy if work is performed by a certified embryologist.

• Yea, don’t overlook cows that always do a good job and that is the case with Welsh Elegance 144Y. We bought 144Y as an open at the Tn Agribition in our early years. She is a direct daughter of the Night Lights donor that Jeff Welsh sold in the Belles of the Bluegrass. She topped that sale going to Sloup Simmentals. In the 2015 KenCo sale we sold a daughter for $7,500. This cow is always faithful and with her background she can hit a home run and hopefully it will be with the high selling WS Revival bull.

Welsh’s Elegance 144Y x WS Revival

ASA# 2600240 3 IVF Heifer Embryos

Consignor: Tylertown Simmentals

LLSF Uprising Z925

IVF Embryos

SS Noreen

CNS Dream On L186

Welsh’s Elegance 144Y

Welshs Nigh Lights 58S

PROJ EPDS

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API

10  1.6  69  99  6  17  52  0.10  0.82  123

What a package! A baldy paleface daughter from Wendell and Nan Gibb’s program carrying an embryo out of NLC Ursula x HPF optimizer. We once in a while offer a package like this. This Gibb’s female will do a fine job raising this calf and will have the option of carrying her own calf this fall as you choose a bull of your choice. Let’s make your familiar with the embryo calf that will be born right around sale day. The dam of the Embryo is the stoutest cow we’ve ever owned. Just a perfectly made female that’s as deep and wide as you can find. The sire HPF optimizer needs no introduction. We believe this mating will be superb. I have several other pregnancies or I wouldn’t part with this one. Don’t pass this deal up. It’s the best of both world’s. NLC Ursula ASA# 2478654 HPF Optimizer.

Recipient Gibbs 4275B Daisy 4P09 BD: 9/16/14 ASA# 2968068

NLC U146 Ursula x HPF Optimizer A512

Pregnancy

Due: 9/2017

Consignor: Woodlawn Farms

HPF Rachels Dream X590

BF M218 Snake Eyes

WP Optimizer A512

PROJ EPDS

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API

9  1.9  82  125  8  19  60  0.03  0.77  108

Recipient Gibbs 4275B Daisy 4P09 BD: 9/16/14 ASA# 2968068

Generations of VALUE
Generations of Value

5A Bridges 5050 New Design 171 x Mr RHF Inferno

3 Embryos Guaranteeing 1 Pregnancy
Consignor: 4C Legacy Farms

Mr RHF Inferno
FBF1 Combustible
Remington Ms Knight 654Y
Mr RHF Inferno - reference sire
GAR New Design 5050

Bridges 5050 New Design 171
GAR Future Direction M85

PROJ EPDS

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- Selling 3 embryos guaranteeing 1 pregnancy if work is performed by a certified embryologist.
- The New Design 171 donor has definitely made a name for herself in a short time. In the bull category, the 171 donor has produced some of the top indexing bulls in couple different sales and topped the charts. In the last two Generations of Value sales progeny and embryos have been high accepted by many breeders. Also, 171 genetics has topped the Southern Showcase. We selected the Dixie National champion, Inferno to click with 171. Steve Watson will do well with this Combustible son who is out of the same family as Lock and Load. Selling three embryos with a guarantee of one pregnancy. Call we are always glad to visit about breeding and genetics.

5B Bridges 50 50 New Design 171 x JMB Traction

Pregnancy Due: 9/2/17
Consignor: 4C Legacy Farms

JMB Traction
SITZ Traction

Pregnancy
JM Emulota
GAR New Design 5050

Bridges 50 50 New Design 171
GAR Future Direction M85

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<td>39</td>
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- It is time to pay attention. This lot is a buyers dream. The recipient cow is a daughter of the Jokester donor and sire is GAR Prophet and young to boot being a 2015 female. She is registered ASA 3025946. The Jokester and Prophet progeny have both done well for this cowboy. The well bred female is carrying a pregnancy that is due Sept 2, 2017 and the mating is the donor, Bridges New Design 171 and Traction. Traction is Sitz Top Game son. Loads of potential in all these genetics combined.

- Recipient 4CLF Ms Premium Beef B338 BD: 4/16/15 ASA#: 3025946

5C Bridges 50 50 New Design 171 x IR Zeus

Pregnancy Due: 10/19/17
Consignor: 4C Legacy Farms

IR Zeus A718

Pregnancy
IR Ms Geneva X181
GAR New Design 5050

Bridges 50 50 New Design 171
GAR Future Direction M85

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- Here is good looking outfit. I may not do everything like everyone else however we try to explain what we are offering and the potential of the ending results. Here is an awesome cow that is a registered 2014 model Premium Beef x Gridmaker cow carrying an embryo calf due 10/19/17 out of the 171 donor and the new exciting bull bred by John Irvine, Zeus. Zeus is 17 on calving ease with an API of 163. Again, with all the genetics in the recip cow and with the genetics due here in a short time, the winner bidder will be the sure winner in this situation. Impressive package here with all combined.

- Recipient 4CLF Ms Premium Beef B338 BD: 2014 ASA#: 2966431
Generations of VALUE

**W/C United 956Y - reference sire**

- Oleo Plum Smooth 701E is our kind of female. One that has tons of rib shape, has performed well, easy going and has an eye catching look. Her sire has left many daughters that have gone on to make awesome cows and the dam of Plum Smooth is a rising super star at our place. A full sister of the dam of this heifer calf was a super competitive female for the Drach Family of Illinois. The grandam of Plum Smooth is the greatest producer of phenotype and performance to reside at Oleo Ranch. Miss Barbara 132R also known as Big Mama has over 70 registered Angus and SimAngus progeny that have made an impact where they call home. Proven genetics, great looks and mama cow build. She will be fun to own.

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**4CLF Miss Prophet B406 x W/C United**

- The is another pregnancy to take note of the combined genetics. The recipient cow is a 2014 model cow ASA 2991911 Swain MacKenzie, a Crossfire cow. The cow is carrying a pregnancy due 8/29/17 so you will have a coupon right after the sale. This cow is will have a calf by the young donor Miss Prophet B406 and the calf will be sired by United. The resulting calf will be in the top 2% for weaning and yearling plus in the top 10% for API at 155. Loads of potential in this mating no matter the sex of the calf. Buyer’s opportunity.

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**SFGS Lilly 1116**

- Ladies and Gents get ready for the fall show season! SFG is sharing this super sweet baldy heifer. Lilly is sired by the great Upper Class bull and out of an exceptional Mo Magic cow bred by Partisover. 1105X will be the centerpiece of our Simmental program. This female has a beautiful pattern, excellent muscle shape and great feet and legs. We are confident Lilly will make a great cornerstone female after she is done in the show ring.
Generations of VALUE

**SVF Consensous D16**

BD: 4/7/16  ASIA# 3195027  Tattoo: D16  BW: 83

Consignor: **Sunset View Farm**

- HTP/SVF Packin Heat W339
- SVF A60
- SVF Expectation S213
- 5/8 Blood
- Connealy Consensus 7229
- SVF Consensus B617
- RRJS Upgrade 310Z

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- D16 is a moderate framed female with loads of potential as a cow. Her dam and grand dam are both good cows. D16 has been bred to Allegiance for a spring calf and then pasture exposed to the Cowboy Cut son, SVF Buckle Up.
- **Bred AI to SVF Allegiance, ASA# 2638036 to 5/17/17**
- **Pasture Exposed to SVF Buckle Up, ASA# 981242 from 5/21/17 to 6/27/17**

**SVF Idessa D07**

BD: 3/16/16  ASIA# 3195020  Tattoo: D07  BW: 79

Consignor: **Sunset View Farm**

- Flying B Cut Above
- SVF Sledgehammer Z40
- SVF/HS Expecting A Dream
- 3/4 Blood
- SVF Steel Force S701
- RRJS Idessa 084U
- RR Idessa 7375

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- Sledgehammer x Steel Force x Idessa all this combined for results that will be rewarding for any program. Idessa D07 is big ribbed with loads of capacity and volume. Here dam 084U is a striking baldie and is a full sib to the herd sire known as Frog. This female will calve to the Cowboy Cut son, SVF Buckle Up. D07 is homozygous polled and her calf will be as well.
- **Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17**

**Shady Treasure 08D**

BD: 3/3/16  ASIA# 3237263  Tattoo: 08D  BW: 71

Consignor: **Shady River Farms**

- CNS Dream On L186
- WAGR Dream Catcher 03R
- 3C Melody M668 BZ
- Purebred
- Sand Ranch Hand
- Shady Treasure 83Z
- Shady Treasure 381

<table>
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- 08D is a young functional female that is soft made, deep flanked and will be great brood cow. This female is good on paper as well with an API of 134. She will milk well and raise a good calf by After Shock. 08D is young and ready to make money and a real treasure.
- **Bred AI to CLSRS After Shock 604A, ASA#2735656 on 4/28/17**
Generations of **VALUE**

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**SVF Expectation D05**

- **BD:** 2/26/16  
- **ASA:** 3195018  
- **Tattoo:** D05  
- **BW:** 83  

**Consignor:** Sunset View Farm

- **HTP/SVF Duracell T52**  
- **PRS High Voltage 244X**  
- **KenCo Miley CottonTail**  
- **Wheatland Bull 468P**

**SVF Expectation U021**

- **SVF/NJC Expectation N206**

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- Here is one to notice for a several reasons. The daughters out of the past Denver Champion, Expectation have done well for many breeders across the U.S. Another note don’t forget the two grandsons of Expectation, Hammer and Sledgehammer, what have they done for the business. I don’t think you can even buy Hammer semen anymore. This High Voltage female is complete well designed and is bred to the many time champion, TL Bottomline. D05 is backed by some of the best.

- **Bred AI to TL Bottomline, ASA 2905451 on 5/17/17**

- **Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17**

---

**SVF Magnetic Lady D20**

- **BD:** 2/21/16  
- **ASA:** 3195031  
- **Tattoo:** D20  
- **BW:** 86  

**Consignor:** Sunset View Farm

- **HTP/SVF Packin Heat W339**  
- **SVF A705**  
- **3/4 Blood**  
- **SVF Authentic Z109**

**SVF Magnetic Lady B603**

- **SVF Magnetic Lady Z227**

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- Here is a bred heifer backed by some faithful genetics that have stood the test of time and still making an impact. D20 is smaller framed however will develop into a brood cow deluxe. SVF Authentic made some good females and so have Packin Heat and Sweet Emotion. D20 will be a spring calver to SVF Buckle Up. Don’t overlook a granddaughter of Magnetic Lady.

- **Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17**

---

**SVF Bling D11**

- **BD:** 2/18/16  
- **ASA:** 3195022  
- **Tattoo:** D11  
- **BW:** 83  

**Consignor:** Sunset View Farm

- **Flying B Cut Above**  
- **SVF Sledgehammer Z40**  
- **SVF/HS Expecting A Dream**  
- **LMF Movin Forward**

**SVF Bling B610**

- **PRS Star Bling U179**

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- Bling is a daughter of Sledgehammer which is a half brother to Hammer. D11 has a great pedigree on the bottom side Movin Forward, Star Power and Macho. This female is designed well and complete plus attractive. Bling will calve to the Cowboy Cut son, Buckle Up that we own with the Neal Brothers. D11 grand dam is the herd of Steve and Tammy Watson.

- **Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17**

---
Generations of VALUE

SVF Star D26

BD: 2/21/16  AS# 3195037  Tattoo: D26  BW: 83
Consignor: Sunset View Farm

HTP/SVF Duracell T52
SS/PRS High Voltage 244X

Kenco Miley Cottontail
SVF/NJC MO Better M217

SVF Sheza Star S800

CE   BW   WW   YW   MCE   MLK   MWW   MARB   REA   API
10   1.3  61   87   7    14   44   0.13  0.91  113

• D26 is a homozygous polled descendant of the legendary donor, SVF Sheza Star owned by SVF and Clearwater. Over the years, the numbers have grown of the offspring that have topped sales and won banners across the country. Then add the top side of the pedigree with Cottontail and High Voltage. This young female is moderate and stout made. A female with a future with balanced EPDs across the board. She will calve to Dazzle x Cowboy Cut son, SVF Buckle Up.
• Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17

AK/NDS Miss Love Me

BD: 1/9/16  AS# 3087322  Tattoo: 603D  BW: 82
Consignor: AK/NDS Simmentals

HTP/SVF Duracell T52
HPF Quantum Leap Z952

RP/MP Right To Love 015U
MR NLC Upgrade U8676

AK/NDS Loves Unstoppable
JM BF H25

CE   BW   WW   YW   MCE   MLK   MWW   MARB   REA   API
9   0.8  60   88   10   20   50   0.13  0.69  113

• Another top daughter out of Loves Unstoppable donor, an H25 x Upgrade daughter. 603 is a long deep sided female.
• Bred AI to W/C Executive Order, ASA# 2900283 on 3/22/17

BF Miss D112

BD: 1/12/16  AS# 3176896  Tattoo: D112  BW: 65
Consignor: Bourg Farms

CNS Dream On L186
SVF/NJC Built Right N48

NJC Ebony Antionette
TMPF Keep Dreamin

Miss CCF R 78
Partisover Parti Girl 903H

CE   BW   WW   YW   MCE   MLK   MWW   MARB   REA   API
10   1.4  54   75   6    17   44  -0.01  0.43  102

• Here is a female that has several Georgia ties from the breeders C and C Farms and Partisover. Miss CCF R78 was purchased several years ago out of the Cattlemans Choice. She produced a baldie heifer that we sold at the Dixie National. Tommy Cline purchased Vidalia and she went on to be Senior Champion at the North American. Now Vidalia has had many years of production and she has done well for many breeders such as Tommy Cline, Sloup, Sanders Ranch, Hudson Pines, Wittring Simmentals, Sunset View, Bourg Farms and many more. Here is a full sister to Vidalia. The cow family still continues to produce elite offspring and so does Built Right.
• Bred AI to Hooks Yellowstone, ASA#3159252 on 4/4/17
• Pasture Exposed to MBK Charmer 29D, ASA#3150390 from 4/14/17 to 5/22/17
Generations of VALUE

**BF Miss D116**
- **BD:** 1/23/16  
- **ASA:** 3177036  
- **Tattoo:** D116  
- **BW:** 69  
- **Consignor:** Bourg Farms

**HBOZ Pale Rider 604Z**
- Purebred

**HIW Perfection T868**
- SVF Driven Top Perfection M81

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- D116 is a neat made, complete female that will be a productive cow and easy money maker. Pale Rider does a good job and D116 is a good example. On the bottom side is consistent genetics of In Dew Time, Driven to Perfection and Power Drive. A bred female with good EPDs.
- **Bred AI** to Hooks Yellowstone, ASA#3159252 on 4/4/17
- **Pasture Exposed** to MBK Charmer 29D, ASA#3150390 from 4/14/17 to 5/22/17

**SVF Burgess C29**
- **BD:** 2/20/15  
- **ASA:** 3023210  
- **Tattoo:** C29  
- **BW:** 79  
- **Consignor:** Sunset View Farm

**SVF Sledgehammer Z40**
- 3/4 Blood

**SVF Burgess U067**
- Partisover Burgess 292

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- One year we purchased a pregnancy from Partisover and the end result was rewarding and still paying off. Whether you be to Georgia or not you are probably have heard of the Burgess line of genetics. It is one thing that made Randy so famous. Here is a daughter of SVF Burgess U067. Her mother is a keeper. C29 is homozygous polled and her calf will be as well sired by Sledgehammer. C29 is homozygous polled and her calf by Buckle up will be as well.
- **Pasture Exposed** to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17

**MS Georgia Peaches**
- **BD:** 3/15/15  
- **ASA:** 2999296  
- **Tattoo:** C540  
- **BW:** 78  
- **Consignor:** Rocking Hill Farms

**Remington On Target 2S**
- **Remington Lock N Load54U**

**LLL Ms Destinys Child**
- **MD MS BLK Destiny D26-2**

<table>
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<td>1.06</td>
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- Here is a Lock N Load heifer from one of our foundation females, LLL Ms Destiny’s Child who is still going strong at 14 years old. She is one of the most productive cows we have ever owned. Remington Lock N Load has already earned his place in the Simmental history book. His semen is very rare so here is your chance to buy a great bred heifer.
- **Bred AI** to SAV Recharge, ASA#2956935 due 9/16/17
Generations of VALUE

SVF/CLRWTR Star C575
BD: 6/30/15  AS# 3143369  Tattoo: C575  BW: 79

Consignor: Sunset View Farm

O C C Linebird 661L
O C C Unlimited 940U
SimAngus
HC Power Drive 88H
SVF Sheza Star N902
SVF Sheza Lady J900

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
13  -0.8  49  79  3  21  45  0.13  0.76  111

• C575 is a stout made, big boned and wide based female and a direct daughter of N902. Whether a Sim Angus or purebred you don’t see many daughters of Sheza Star for sale, so take notice. You can see this female has more power and substance. The OCC Limited worked well. If you know the history and the genetics don’t forget the Georgia Generations of Value. C575 is homo polled and homo black. She will calve to SVF Buckle Up.

• Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17

W C R Miss Top Ten
BD: 8/15/15  AS# 3092913  Tattoo: C702  BW: 68

Consignor: Wasdin Cattle Ranch

A A R Ten X 7008 S A
LRS Top Ten 104A
1/4 Blood
LRS MS Surebet 104Y
BON View New Design 1407
TD Lucy 702
P F Lucy 255

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
16  -1.2  65  114  11  26  58  0.78  0.67  161

• Here is a low percentage Simmental that offers loads of possibilities. C702 is in the top 10 for CE, top 15% for yearling, top 3% for MB and top 5% for API. Here is brood cow that comes to homo polled and a fall calver.

• Pasture Exposed to Mr WCR Silveirass Style, C25, ASA#3220624 from 11/20/16 to 1/20/17. Examed safe in calf.

HTP/SVF Daisy Mae C513
BD: 9/4/15  AS# 3127246  Tattoo: C513  BW: 77

Consignor: Sunset View Farm & HTP Simmentals

WS A Step Up X27
RGRS SRG Two Step 20Z ET
5/8 Blood
WLTR Lydria 39U ET
TOF Destiny L15
DMN Daisy Mae
DMN Black Daisy

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
9  0.5  46  65  7  19  42  0.09  0.46  100

• Daisy Mae C513 is a bred heifer worth your consideration on sale day. C513 is long necked, clean made, long bodied and fancy. This Two Step female has a striking look and complete made throughout her makeup. The Daisy Mae progeny of both sexes have been popular over the years and this Daisy Mae daughter has her best days ahead. Remember the Two Step females are limited because of his early death and the very limited semen he has. Daisy Mae C513 is a progeny bull, SVF Allegiance which continues to go great things and is in the top 2% for weaning and yearling.

• Bred AI to SVF Allegiance, ASA#2638036 on 5/17/17

Sheza Fantasy - reference dam

WCR Miss Top Ten

HPF Daisy Mae A354 half sister and high seller at 24,500 to SVJ and Circle T

DMN Daisy Mae - reference dam
Generations of Value

**WCR Miss Upgrade**

- **BD:** 9/13/15  
- **ASA#** 3092915  
- **Tattoo:** C353  
- **BW:** 67

**Consignor:** Wasdin Cattle Ranch

- Ellingson Legacy M229  
- MR NLC Upgrade U8676  
  - MS NLC Mojo S6119 B  
  - SimAngus  
  - Twin Valley Precision E161  
- Three Trees Foreverlady 3531  
  - Badridge Forever Lady733H

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- Upgrade has produced many good daughters that still remain in the Wasdin herd. C353 is a Sim Angus daughter that is stout, wide and functional. Being further south these females know how to handle the environment. C353 is one of the best Upgrade Sim Angus cow. She is a fall calver and will to a Style son out of a Built Right x Fantasy, Sheza Babe. He is 16 on CE and has an API of 136.
- **Pasture Exposed** to Mr WCR Silveiras Style, C25, ASA#3220624 from 11/20/16 to 1/20/17. Examed safe in calf.

**Miss CRSD Sazerac**

- **BD:** 9/18/15  
- **ASA#** 3090163  
- **Tattoo:** C23  
- **BW:** 69

**Consignor:** Freeman Cattle Company

- FBF1 Combustion  
- FBF1/SF Ignition  
  - FBF1 Gorgues Lady  
  - GLS Frontier N13  
- Miss CCF Sazerac T43  
  - MYERS Queen Sazerac P94

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</table>

- Here is a nice looking Ignition heifer out of C&C’s Sazerac T43 cow. She balances a big frame with a super feminine look. She is ultra-sounded safe to a blaze faced BC Lookout x Steel Force son, CRSD Combo Force. This young bull has impressed us with low birth weight, fast growing calves. Her Sazerac bloodline has consistently produced winners and we are confident that this mating will not disappoint.
- **Pasture Exposed** to Mr CRSD Combo Force, ASA#2964327 on 2/19/17

**WCR Miss Upgrade**

- **BD:** 9/19/15  
- **ASA#** 3092918  
- **Tattoo:** C105  
- **BW:** 68

**Consignor:** Wasdin Cattle Ranch

- Ellingson Legacy M229  
- MR NLC Upgrade U8676  
  - MS NLC Mojo S6119 B  
  - SimAngus  

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</table>

- Here is a young female that is ready to be a fall calver. She will calve to WCR Silveiras Style, a Style out of Sheza Babe. This attractive female is super long bodied and square made. She will add to your bottomline.
- **Pasture Exposed** to Mr WCR Silveiras Style, C25, ASA#3220624 from 11/20/16 to 1/20/17. Examed safe in calf.
Generations of VALUE

HTP/SVF Daisy Mae C515
BD: 9/21/15    ASA#: 3127248    Tattoo: C515    BW: 82
Consignor: Sunset View Farm & HTP Simmentals

TRIPLE C Invasion R47K
LMF Movin Forward
LMF Godivas Beautystroke
LMF Warsaw 068W
HTP/SVF Daisy Mae Z81
DMN Daisy Mae

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
9   1.2  58  87  9  21  50  0.06  0.56  121

- C515 will follow the footsteps of many of the daughters of Daisy Mae being great mothers, functional and easy to generate a profit and have stayability in any herd. Ask Michelle Canning about her daughter of Daisy Mae which is her lead donor. C515 will be a great cow with Movin Forward and Warsaw in her pedigree. C515 is homo black and homo polled and was aied to SVF Allegiance. Her calf will be homo polled and homo black.
- Bred AI to SVF Allegiance, ASA#2638036 on 5/17/17
- Pasture Exposed to SVF Buckle Up, ASA# 2981242 from 5/21/17 to 6/27/17

MS RHF Reba
BD: 10/23/15    ASA#: 3118642    Tattoo: C82    BW: 73
Consignor: Rocking Hill Farms

VAR Reserve 1111
V A R Reserve 1111
SimAngus
Sandpoint Blackbird 8809
Remington Singletary206Y

MS RHF Dorothy
MS RHF Dorothy
Miss RHF Dessie

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
11  -0.1  56  91  8  32  60  0.64  0.98  139

- We used VAR Reserve on a group of Simmental heifers and were very pleased with the calves. WE are blessed with several heifer calves and they have turned into some really nice bred heifers so we are proud to offer this female to you. Ms RHF Reba has great numbers and is safe to W/C United due 10/16/17
- Bred AI to W/C United, ASA#2614725 due 10/16/17

E/T Witch 591C
BD: 11/7/15    ASA#: 3153962    Tattoo: 591C    BW: 71
Consignor: Elrod Farms

FBF1/SF Ignition
FBF1/SF Ignition
FBF1 Combustible
FBF1 Gorgeous Lady
GA R Ultimate

G B A Witch 1006
Yon Witch R38

CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
12   0.7  55  90  6  20  47  0.51  0.49  129

- An Ignition daughter produced from the Witch tribe from the heart of the Partisover and Yon programs. A Solid bred heifer, bred to the $18,000 valued Shirley and E/T herdsire Corn Silage from our inaugural Cowboy Logic bull sale. Solid female with a functional pedigree.
- Pasture Exposed to E/T Corn Silage 164, ASA#2878104 from 2/1/17 to 4/1/17
• 554C is a stout made female that will calve before sale day. She is out of an H25 daughter that has done a tremendous done for us. She combines some of the most sought after genetics in the breed.

• Bred AI to WS Revival, ASA#2913874 on 11/1/16

11/12/15
ASA#3087315
Tattoo: 554C
BW: 83

Consignor: AK/NDS Simmentals
Remington Lock N Load54U
Mr NLC Upgrade U8676
JM BF H25

\[ \begin{array}{cccccccccc}
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10 & -0.6 & 59 & 94 & 8 & 20 & 50 & 0.08 & 1.06 & 120 \\
\end{array} \]

• CX21 is a dependable female that goes back to a Twin Valley Focus cow. She is the brood cow type that will be efficient and productive. She will calve this fall to the Sheza Babe son. She is young and will have many productive and profitable years ahead.

• Pasture Exposed to Mr WCR Silveiras Style, C25, ASA#3220624 from 11/20/16 to 1/20/17. Examed safe in calf.

11/24/15
ASA#3205715
Tattoo: CX21
BW: 66

Consignor: Wasdin Cattle Ranch
Miss WCR Upgrade
MR WCR Upgrade B005
MISS WCR Steel 005Y
WCR Miss Tontu X 2108
Twin Valley Focus 3230
Twin Valley Blackbird 2108

\[ \begin{array}{cccccccccc}
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11 & -0.3 & 51 & 80 & 7 & 21 & 46 & 0.4 & 0.39 & 115 \\
\end{array} \]

• An attractive profiling, nice balanced female that hails from the Elsa Erica family of Stucky Ranch. As pretty as a picture with a perfect bald face and she combines style with a double digit. Calving ease tabulation and marbling predictors that rank within the top 10% of the breed.

• Pasture Exposed to E/T Command 529C, ASA#3153977 from 12/20/16 to 3/1/17

12/5/15
ASA#3153980
Tattoo: 5101C
BW: 70

Consignor: Elrod Farms
Mr CCF X206
RC Club King 040R
Mr CCF X206 - reference sire
Miss CCF Sheza Looker
GAR Predestined
Gretsch Elsa Erica 8004
Circle S Elsa Erica 3076

\[ \begin{array}{cccccccccc}
\text{CE} & \text{BW} & \text{WW} & \text{YW} & \text{MCE} & \text{MILK} & \text{MWW} & \text{MARB} & \text{REA} & \text{API} \\
11 & 0.7 & 59 & 93 & 8 & 20 & 49 & 0.66 & 0.48 & 140 \\
\end{array} \]
Generations of VALUE

Woodlawn Zeva
BD: 1/7/14  ASA#: 2871622  Tattoo: B71  BW: 64
Consignor: Woodlawn Farms

Generations of VALUE

- Many times I’ve looked at this female and wished I had a pasture full of this type and kind. Perfect frame size, beautiful baldy face and just easy to look at. If you’re starting out or a seasoned breeder this is one that will make an huge impact in your program.
- Bred AI to W/C Lockdown, ASA#2658496 on 2/12/17
- Pasture Exposed to Woodlawn No Regret, ASA#3113081 from 1/12/17 to 3/25/17

Woodland Excitement
BD: 3/5/14  ASA#: 2902397  Tattoo: 14B  BW: 63
Consignor: Woodlawn Farms

14B is much like her Dam SR MS XT70 who was a donor in our program for several years. The look SR MS XT70 passed along to her daughters is quite impressive. We have sold many half sisters to this female over the years out of JF Milestone. Everyone has been happy with those females. The wide load calf will have good EPDs as well
- Bred AI to BCLR Wide Load, ASA#3071312 on 12/8/16
- Pasture Exposed to Woodlawn No Regret, ASA#3113081 from 1/18/17 to 3/12/17

PMS Bianca 936B
BD: 9/15/14  ASA#: 2994325  Tattoo: 936B  BW: 82
Consignor: Center Post Simmentals

- We purchased a group of PMS ARMSTRONG daughters from Pigeon Mountain Simmentals and they have all done an exceptional job for us. Now we would like to share them with the next buyer. Armstrong is now deceased and his daughters were a popular commodity at sales. 936B is no exception. She is a big broody three year old who has done everything right for us. We hate to sale her with our young program, but want to support the Generations of Value sale. She is bred back to the PRIDE bull who is a stout UPGRADE son out of a Manifest daughter. Expect a calf that will be deep bodied and quick growth.
- Pasture Exposed to PMS Pride 960B, ASA#2997636 from 5/19/17 to 8/20/17

ET Blackcap 446B
BD: 9/19/14  ASA#: Pending  Tattoo: 446B  BW: 65
Consignor: Elrod Farms/Tolbert

- Much like her popular mother, who was Samantha Allen’s Reserve Champion Angus in the 2013 show season, 446B has the look of the Blackcaps. From the side she offers the sweep to her underline that showman want and cowmen demand. Her long level hip is complemented nicely by a balanced udder with symmetrical teat placement and size. From our best cow family and bred to the popular high performance Angus sire Weigh Up whose semen is in high demand, endless potential with this genetic package.
- Bred AI to Platteemer Weight Up, AAA#16692552 on 12/4/16
Shady Blackcap 49A

- 49A is sleek made, long necked and feminine. This Sim Angus is smooth made and good shouldered and complete. Don’t over look this young female bred to the ABS bull, After Shock.

- Bred AI to CLSRS After Shock 604A, ASA#2735656 on 2/24/17

- BD: 2/9/13
- ASA#: 3087950
- Tattoo: 49A
- BW: 66
- Consignor: Shady River Farms

- HF Kodaik 5R
- SOO Line Motive 9016
- 1/4 Blood
- TL Beauty 5R
- 3C Macho M450 BZ

- Shady Blackcap
- Garrison Blackcap 1980

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- You will like this Soo Line Motive x Macho cow. 49A is sleek made, long necked and feminine. This Sim Angus is smooth made and good shouldered and complete. Don’t over look this young female bred to the ABS bull, After Shock.

- Bred AI to CLSRS After Shock 604A, ASA#2735656 on 2/24/17

Shady Emuleos 35A

- Here is one of her best out of one our best. Emulous 35A dam, EAF Free Emulous was Reserve Champion Angus at the Georgia National Fair in 2006. 35A is a stout boned, wide based daughter of 3C Macho. This cow has done an excellent job and can continue with no problem. She will calve to the proven bull Rendition. Look her up sale day.

- Bred AI to GWS-SCF Rendition T310, ASA#2374630 on 2/24/17

- BD: 2/24/13
- ASA#: 2837662
- Tattoo: 35A
- BW: 66
- Consignor: Shady River Farms

- Meyer Ranch 734
- 3C Macho M450 BZ

- SimAngus
- TC Freedom 104

- E A F Free Emulous H75
- MA MISS Emulous 760

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- Bred AI to GWS-SCF Rendition T310, ASA#2374630 on 2/24/17

PMS Beatrice 989B

- 989B has a loaded pedigree to go with her big broody body. She is sired by PMS Armstrong which is the bull that John Howard owned and used heavily for many years. Her dam is sired by the famous Freedom bull and out of the Jessie’s Dream cow that has heavily influenced many programs around the country. 989B has done her job as a first calf heifer and is bred back to the meat packed Pride bull who is an upgrade son that was our pick in the 2015 Pigeon Mountain Beef Builder Bull sale. Expect a thick and superior calf from this mating.

- Pasture Exposed to Greens Bismarck 1404, AAA#18179742 from 12/1/16 to 3/1/17

- BD: 11/25/14
- ASA#: 2994321
- Tattoo: 989B
- BW: 76
- Consignor: Center Post Simmentals

- PMS Armstrong 412U
- PVS-BF BF26 Black Joker
- Purebred
- LLL MS Black Ella

- PMS Dream Big 500X
- THSF Freedom 300N

- ANDJ Jessies Dream

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- Pasture Exposed to Greens Bismarck 1404, AAA#18179742 from 12/1/16 to 3/1/17

A142

- Genetics and cow families are important and A142 has tow faithful ones, Sazerac and EXAR Lassie. A142 is big, Stout, wide based and broody. She has a deep and soft made heifer calf at side by SAV Renown. Renown is out of the best Angus cows around Blackcap May. The Express cow on the bottom side has produced some good ones.

- Pasture Exposed to Greens Bismarck 1404, AAA#18179742 from 12/1/16 to 3/1/17

- BD: 12/8/13
- ASA#: 2838676
- Tattoo: A142
- BW: 80
- Consignor: Mewborn Farm

- RRJS Steel Force 134U
- MR CCF Y124

- MISS CCF Sazerac T43
- MR NLC Upgrade U8676

- CBAR Lassie X228
- EXAR Lassie 3211

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- Pasture Exposed to Greens Bismarck 1404, AAA#18179742 from 12/1/16 to 3/1/17
Generations of VALUE

KenCo PJ’s Force D22Z

BD: 2/22/12  ASA#: 2676303  Tattoo: D22Z  BW: 84
Consignor: Rocking Hill Farms

CNS Dream On L186
SVF Steel Force S701  SVF Sheza Beauty L901
SVF NJC Precious Jewel  KSU Venom 101M

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- We purchased this cow from the KenCo Family Matters sale back in the fall of 2014 as one of the top selling pairs. Her bull calf was a quick return on our investment. Her next calf was a heifer we are retaining as a replacement. Last year she gave us twin bulls that together weighted almost 1200 lbs at weaning. She is a very productive cow with a perfect udder and in the prime of her life.
- Bred AI to JF Rancher, ASA#2649154 due 12/3/17

Miss RHF Marie

BD: 2/21/13  ASA#: 2797072  Tattoo: A345  BW: 78
Consignor: Rocking Hill Farms

O C C Kirby 633K
B C Marathon 7022  GIBBET HILL Mignonette E37
SimAngus  SAC Mr Mt 73G
LLL MS Destiny’s Child  MD MS BLK Destinys D26-2

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<td>0.32</td>
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- This BC Marathon daughter is turning into a whale of a cow. Just take a look at her bull calf at side. She is just a 4 year old and another daughter out of our Destiny’s Child cow. This is the kind of cow that has made the SimAngus cross so popular. She is safe two months to our SimAngus herd sire Mr RHF Limestone who is a Jokster/Limlight.
- Pasture Exposed to Mr RHF Limestone, ASA#3272077

Ms Honeymoon 366A TH

BD: 5/9/13  ASA#: 2836935  Tattoo: 366A  BW: 80
Consignor: Elrod/Tolbert Farms

E/T Corn Silage - reference sire

SS Mr Callaway  PVF-BF BF26 Black Joker
Zeis Miss Jesse G177  O C C Legend 616L
Ms Legend 766T of TH  Ms Kodiak 524R of TH

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- A powerful baldy female with endless mating versatility for Southeast Simmental enthusiasts. As her name suggest she was originally sold as a honeymoon fundraiser for our friends Jake and Lindsay Tiedeman in Nebraska, now Alex and Hannah are cashing her in to help them replenish after their Honeymoon. A stout female who’s dedicated her life to helping couples enjoy a break!

E/T Corn Silage 164
Generations of VALUE

• Both cow and heifer calf are homozygous black. Angel is a grand daughter of Steve Watson’s donor Destiny’s child.

Miss RHF Angel

BD: 2/24/11  ASA#: 2608472  Tattoo: Y357  BW: 66

Consignor: Tennagia Farm

MR LLL Basie

Purebred

LGL MS Black Ella

MISS RHF Annie

LGL MS Destiny’s Child

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• Both cow and heifer calf are homozygous black. Angel is a grand daughter of Steve Watson’s donor Destiny’s child.


Miss CCF Elsa X40

BD: 3/2/10  ASA#: 2539717  Tattoo: X40  BW: 70

Consignor: Tennagia Farm

WLE Power Stroke

GWS Ebony’s Trademark 6N

Purebred

NJC Ebony Antionette

GCF Miss Elsa

CNS Dream On L186

GCF Miss Elsa

SS Miss Break

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• Here is a young one we purchased from C&C and she does a great job each year. The Elsa progeny continue to excel across the state and for the Cooper family. She has a good bull at side by Payoff. We are proud of the job this young herdsire is doing for our young program.


Woodlawn No Regret

BD: 9/6/15  ASA#: 3113081  Tattoo: 714C  BW: 80

Consignor: Woodlawn Farms

SVF Stonehenge R95

JM X1 That’s Right

Purebred Bull

JM Miss Olivia L36

Woodlawn Elowyn

SVF NJC Built Right N48

Woodlawn Elowyn

Triple C She Savannah K137

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• Two year old bull- ready to go to a large group of cows. His bone depth of rib and front extension all add up to make him the kind serious breeders are wanting to own. A true Baldy to boot. A grandson to the great Triple C She Savannah cow with Stonehenge being a paternal grandsire. Proven familiar cow families are noted for performance all the way up the chain.
• This Ignition son will make someone a good bull. He had a actual birth weight of 72 pounds. C538 is striking, smooth made, neat shouldered and well balanced. He should pass on that baldie face as well. He is homozygous polled.

• If you’re looking for a stout young baldy bull with a proven pedigree then look no further. An own son of Misti out of High Regard. There aren’t many of these left! He’s big boned, huge footed, and big hipped. His sisters are in our replacement heifer pen, and we can’t wait to see what they produce. Their half sisters have consistently topped sales across the country for many years, and headline several donor pens. Buy this one with confidence. He’ll be more than ready to go to work come November.

• 224D is from a long line of good genetics. His dam is a female we purchased from Sunset View which is Eagle Eye x Sheza Star N902. This bull has style, flash, length and his complete from end to end. 224D has potential to be a top notch herdsire. 224D also has a great disposition so don’t over look this herd sire. He will only add good things to your future calf crop.
In Memory of Dr. Dan Daniel

Recently, the Georgia Simmental-Simbrah Association and the Agriculture industry lost an important member of our family. Dr. Dan was a cheerleader for Georgia Agriculture and its producers: both young and old.

Pop, affectionately known as “Dr. Dan,” would have been honored and humbled to be featured in this sale catalog. He was passionate about cattle and people, especially the youth of Georgia. We miss you Pop and treasure the legacy you left us.
Generations of VALUE

51A  JF Milestone 999W
ASA# 2494990  Tattoo: 999W
Consignor: Harroun Cattle Co.
TNT Top Gun R244  x  MS Maxie Lou M112S
CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
6  4.1  87  130  5  17  60  -0.01  0.63  115
• 3 Units of Semen

51B  TKCC Classified
ASA# 3028710  Tattoo: 106C
Consignor: Harroun Cattle Co.
MR TR Hammer 308A ET  x  FORD RJ Dolly Y83
CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
7  2.2  71  106  8  19  54  0.20  0.93  122
• 3 Units of Semen

51C  HPF Optimizer A512
ASA# 2728015  Tattoo: A512
Consignor: Harroun Cattle Co.
JASS/JS Optimizer 58X  x  HPF Rachels Dream X590
CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
9  1.8  93  134  7  20  67  -0.01  0.78  103
• 5 Units of Semen

51D  CLRWTR Shock Force W94C
ASA# 2496698  Tattoo: W94C
Consignor: Harroun Cattle Co.
SVF Steel Froce S701  x  Myers Queen Sazerac P94
CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
2  2.3  63  62  2  13  39  0.31  0.75  94
• 10 Units of Semen

51E  FEN Titanium 7432
ASA# 3010186  Tattoo: 7432C
Consignor: Harroun Cattle Co.
TJSC Optimus Prime 12W  x  FEN Miss 7432
CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
8  0.8  54  78  1  19  46  0.19  0.62  103
• 5 Units of Semen

51F  GSC Shania’s Payoff 137B
BD: 9/12/14  ASA# 3009011  Tattoo: 137B
Consignor: Tennagia Farm
LLSF Pays To Believe ZU194  x  SVF/PRS Shania Y704
CE  BW  WW  YW  MCE  MILK  MWW  MARB  REA  API
9  3.5  79  116  7  16  55  0.26  1.13  118
• 10 Units of Semen
ASA Sale Terms & Conditions ...

BIDDING AND APPLICABLE LAW: All cattle listed in this offering comply with prevailing sale terms and conditions as set forth by the laws of the state wherein the sale is conducted. There are no warranties, expressed or implied, by either the auctioneer or consignor, except as set forth herein, as to the merchantability of fitness for any particular purpose of any animal offered in this sale. The right to bid or the right to reject the final bid, if done before the hammer falls, is reserved for all sellers unless otherwise announced from the sale block or as prohibited by law in the state wherein the sale is being conducted.

ANNOUNCEMENTS: Any change of information other than in the catalog will be announced from the auction block and such announcements shall take precedence over printed material. All statements made from the auction block or those made by the seller (in private treaty) must be documented by seller if requested by the buyer at time of sale.

TERMS: Terms of sale are cash unless satisfactory credit arrangements have been made with the seller previous to the sale of any animal so affected.

PURCHASER’S RISK: Each animal becomes the property of and therefore is also the risk of the purchaser as soon as it is sold; except it shall be the obligation of the seller to see that animals are fed and cared for free of charge to purchaser, until loaded for shipment or until the expiration of twenty-four (24) hours after the sale, whichever occurs first.

HEALTH REQUIREMENTS:
1. All cattle entered for sale must meet the health regulations of the state in which they are sold. All other agreements regarding the health of the animal will be between the buyer and seller and should be documented in writing.
2. If sale cattle are returned to the seller for an adjustment, they must meet the health requirements of the state as they are returned to.

CERTIFICATE OF REGISTRY: Each animal which is cataloged, offered, and sold as a registered animal shall have a certificate of registry available at time of sale. When an animal is sold as “eligible for registry” or “registry applied for”, the seller shall be responsible for obtaining the certificate of registry and for the proper transfer of the certificate to the purchaser including full payment of transfer fees.

IDENTIFICATION: Each animal at time of sale must have a readable tattoo or brand corresponding to that shown on the certificate of registration.

AUTHENTICITY OF PEDIGREE: When an animal, through parental validation, is determined to have an ancestry other than that reported on the registration certificate, the buyer shall be entitled to a refund of the purchase price from the seller upon return of the animal to the farm of the seller at the seller’s expense. The animal in question, at the buyer’s option, may be exchanged for another animal of equal value, or if agreeable with the buyer, the seller may have the certificate returned to the buyer. Any adjustment provided herein, if selected, shall absolve the seller from further liability for authenticity of pedigree to the buyer.

BREEDING GUARANTEES AND DEFINITIONS:
1. Females are guaranteed to be breeders, with the exception of:
   a) Female calves sold at side of dam
   b) Injury or disease occurring to the animal after time of sale
   c) Gross negligence or willful misconduct on the part of the purchaser
   d) Females used in ovum transplant after time of sale
   e) Cows sold with calf at side or a female that calves after sale to a breeding program
2. Bulls are guaranteed to be breeders (definition as the ability to settle healthy cows by the time the bull is 18 months of age) with the exception of:
   a) Bull calves sold at side of dam
   b) Injury or disease occurring to the animal after time of sale
   c) Gross negligence or willful misconduct on the part of the purchaser
   d) Bulls shown competitively after sale
3. Any guarantees with respect to the ability to freeze semen shall be made by separate agreement between buyer and seller.
4. Safe in calf females are females that have been diagnosed pregnant by a competent veterinarian, and are pregnant at time of sale.
5. A bred female is a female known to have been served by a bull either by natural breeding or artificial insemination, but it does not necessarily mean that the female is safe in calf to that service.
6. A pasture bred female is a female that has been pastured with a designated bull and has been exposed for the time stated, but it does not necessarily mean that this female is safe in calf to that bull.
7. An open female is a non-pregnant animal.
8. Calves sold off their dams (split pairs) shall carry the full breeding guarantee.

PRIVILEGE OF PURCHASER TO EXAMINE: The purchaser of a female animal may have her examined within twenty-four (24) hours after the fall of the hammer and prior to removal from sale premises. The pregnancy status of breeding status of an female so examined, when found not to be as represented at the time of sale, is cause for the female to be returned to the seller as unsold.

EMBRYO TRANSFER:
1. Sellers should provide upon request a complete history of embryo transfer activity for any female offered for sale.

2. Withholding information on the existence of frozen embryos at the time of sale would be considered an unethical practice.

HORNED—SCURRED—POLLED: DEFINITIONS:
1. HORNED — An animal with a horn growth affixed to the skull that has or has not been removed.
2. POLLED/SCURRED — An animal with rudimentary horn growth that will not develop into a horn. The rudimentary horn growth may or may not become affixed to the skull at an older age.
3. POLLED — An animal with absence of horn growth. (An animal can have scurs and still be genetically polled.)

SMOOTH POLLED — A smooth-polled individual has no scurs and does not develop scurs later in life.

GUARANTEES:
1. If an animal is sold as polled and proves to be horned, the seller shall be obligated to refund the purchase price upon return of the animal to the farm of the buyer at the expense of the seller or may be exchanged for a polled animal of equal value whichever is acceptable to the buyer. The buyer has thirty (30) days from date of sale to notify the seller that an adjustment is in order.
2. If an animal is sold as smooth-polled and proves to be scurred, the seller shall be obligated to refund the price upon return of the animal to the farm of the seller at the expense of the seller or at the buyer’s option shall be exchanged for a smooth-polled animal of equal value.
3. If an animal is sold as polled and develops scurs, the seller will not be obligated to make any adjustment as scurred animal is considered polled.
4. If an animal is sold as polled and has scurs, it shall be so announced at the time of sale that the animal has scurs. If it is not announced and the buyer finds before the animal leaves the sale premises that the animal has scurs, the buyer must notify the seller of the findings. The seller shall then be obligated to refund the purchase price.

OPTIONS AND PRIVILEGES OF RETURN OR ADJUSTMENT:
The following adjustments do not preclude the right of the buyer and seller to mutually agree upon other terms and conditions for settlement of any dispute:
1. All claims for adjustment or refund must be made in writing either six (6) months from the date of sale or no later than when the animal reaches 24 months of age whichever occurs later, with the exception of claims involving misrepresentation of service sire or as otherwise provided herein.
2. In the event an animal is claimed to be a nonbreeder, the animal may be returned to the farm of the seller, at the buyer’s expense, if in good physical condition, and the return is in compliance with the health requirements of the seller’s state. The seller shall be entitled to a six (6) month trial period following the return of the animal in which to prove the animal is a breeder. If at the end of six (6) months the seller is unable to prove the animal is a breeder, the seller shall, at the option of buyer, replace the animal with another equal value or refund the purchase price.

Either option shall be deemed full satisfaction and settlement.
3. If a female is sold as “safe in calf” to a given sire or sires on a specified date or dates and proves not to be as represented, the buyer is entitled to a refund of the purchase price from the seller upon return of the animal and resulting progeny thereof to the farm of the seller at the seller’s expense.
4. If a female is sold as “open” and proves to be with calf at time of sale and examined pregnant within sixty (60) days after sale, the buyer may return the animal to the farm of the seller prior to calving for a refund of the full purchase price or for another animal of equal value, whichever acceptable to the buyer. It shall be the obligation of the seller to bear any expenses incurred for transportation of the animal in question to the farm of the seller.

GENETIC TESTING AND TraitTrac STATUS: Sellers must identify the TraitTrac status and the results of any qualitative genetic testing performed on any animals or genetic material offered for sale. The ASA considers it an unethical practice to misrepresent or fail to disclose the TraitTrac status or qualitative genetic test results of any animal or genetic material.

DISCLOSURE OF MATERIAL INFORMATION: Sellers must disclose all material information concerning any animal or genetic material offered for sale. For the purposes of these Sale Terms and Conditions, “Material Information” is defined as any information which would be likely to affect the value of the animal or genetic material if the information were known to the public.

Material Information includes, but is not limited to, information related to genetic tests, blood tests, ultrasound pregnancy results, disease tests, pregnancy and fertility test results, and any information related to the sex and age of in utero calves or embryos, and information related to the fertilization status of in utero calves, including whether the calf was conceived via artificial insemination or natural service. The ASA considers it an unethical practice to misrepresent or fail to disclose any Material Information concerning an animal or genetic material offered for sale.

LIMITATIONS OF OBLIGATIONS: These sale terms and conditions constitute a binding legal obligation between the buyer and seller of any animal or genetic material sold under these terms and conditions. However, the ASA, its directors, officers, employees and agents do not assume any obligation, legal or otherwise, to enforce the sale terms and conditions agreed to between buyer and seller.
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