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November 10, 2011

We are very excited about the 2012 year and the future of the Simmental breed. We at DP Sales are pleased and honored to manage the Ohio Beef Expo Simmental Sale and assist the Ohio Simmental Association with this event. We are well aware of the track record and history of the Eastern Spring Simmental Classic sale and hope to help continue its success and advancement. This year we challenge all breeders to step up even more and consign their best show prospects for the upcoming 2012 AJSA Jr. Nationals to be held in Lima, Ohio. We encourage enthusiasm from the Association and all the membership and breeders state wide. This years Eastern Spring sale is scheduled for Saturday, March 17, 2012 at 12:00 in the Voinovich Building on the property of the Ohio State Fair Grounds. As many breeders know this sale is open to all Ohio breeders and also cattle from all states.

Sale cattle will consist of donor females; young bred cows, bred heifers, pairs open heifers and a few select bulls. When you are looking through those cattle that you might offer, please keep in mind that we are always looking for more breeds, cow/calf pairs, pregnancies and fall opens. Remember that this year, same as 2010, we will be accepting more half bloods in the sale, but those animals **must be F1 crosses** (*F1 is defined by a purebred animal of one breed to a purebred animal of another breed to produce an offspring, in this case one parent must be a PB Simmental and the other parent animal must be a foundation sire or dam and the registration papers must say for example (½ SM ½ RA), or whatever the second breed maybe*). This year's expo is open to Purebred genetics, percentages, and half-blood animals. Also, consign any special lots, frozen embryos and pregnancies. All cattle are required to be halter broke.

New Expo Rules for 2012 are as follows:

- All lots will be "Green Lighted" in accordance with the ASA's genetic defect rules. This meaning that if you have a animal that has an indicator of red or yellow they must have the tests for the defects that it indicates they may be carrying and those test must come back free. If the test is positive the animal **will not** sell and you will pay the \$100 nomination fee if the catalog has already been printed.
- To enter a Bull in the sale, you must also enter an eligible female. The female must show up and sell or the OSA will charge you an extra fee on that bull of \$200 plus the \$100 nomination that you must pay for any scratched lot after the catalog is printed. All consigner need to be a member of the Ohio Simmental Association.
- 2012 Health Requirements will include the mandatory BVD tests.

Please have your entries to our office by February 7, 2012 or earlier. Pictures can follow at a later date. Please be prompt so that we can get the catalogs mailed out on time. Also, remember we need some early pictures for advertising. The deadline for the Register has been moved up to the first of the preceding month. You can go find nomination forms online at www.parkelivestock.com or use the enclosed (make sure that all information is filled out). We cannot get the catalog out on time if we have to hunt for information. Please have nominations in first and pictures can follow at a later date. Also, for additional information go to www.ohiosimmental.com, or Pam Haley 419-853-4657. You can email or send hard copies of pictures. If you scan pictures to email, please scan at 300 dpi. Be sure if you email pictures that you put his or her tattoo numbers with each picture it helps us in identifying each animal. We need good quality pictures. Also, I encourage consignors to contact OSA President, Tim Brinkman 419-264-3312 or email him at mrailsimme@henry-net.com.

Remember, this had been one of the best consignments sales of the year throughout the U.S. The only way we can make it better is for you to keep offering your best. If you have any questions, please give me a call. Thanks again for your cooperation and we look forward in working with all breeders on the Ohio Beef Expo sale.

We at DP Sales Management team would like to wish you and your family a happy holiday season!

Best regards,

Doug Parke

w/Attachment