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January 25, 2012

DP Sales Management Team welcomes Consignors to the upcoming 2012 Generation of Value Simmental Sale.

We are excited about being a part of the May 12, 2012 Generations of Value Simmental Sale (GSA). The GSA has met and finalized a few of the sale details. The May 14th sale will be held at the Partisover Ranch , Colbert, GA. We encourage breeders, and junior members large or small to get involved in your association sale. Last years sale was a big success, so it can be even better this year. We have got several breeders on the list to consign this year, so we encourage your operation to be a part of this sale.

As Simmental breeders and consignors, we encourage you to raise the bar and consign your best genetics. Sale cattle will consist of donor females; young bred cows, bred heifers, pairs, open heifers and a few select bulls. When you are looking through the cattle that you might offer, please keep in mind that we are always looking for more bred, cow/calf pairs, pregnancies and fall opens. Cattle are not required to be halter broke; however, it is suggested on your fancy open heifers. This year's sale is open to purebreds, full bloods and sim-angus. Also, consign any special lots, frozen embryos and pregnancies. This sale is open to all Georgia breeders, plus breeders from other States.

The following are deadline requirements for the upcoming GSA Sale:

- All lots will be "Green Lighted" in accordance with the ASA's genetic defect rules. This meaning that if you have a animal that has an indicator of red or yellow they must have the tests for the defects that it indicates they may be carrying and those test must come back free. If the test is positive, the animal will not sell and you will have to pay the \$100 nomination Fee if the catalog has already been printed.
- Nomination Forms Due – March 20, 2012 or earlier. Fill out all information on the forms, BW, WW, AI Sires and their ASA Numbers with your footnotes. Send a copy of the registration paper with each nomination forms (all animals must have registration papers prior to the sale). You can also go on-line to parklivestock.com and fill out nomination forms.

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- Photographs for Ads – First week in March. Please send in good quality photographs.
- Catalog Pictures – April 3, 2012. Email photographs with valid I.D. and Tattoo Numbers. Please send in good quality photographs (photos must be 300 dpi or greater). If you need assistance in getting good quality photos, contact Steve Sellers or Holly Alford to schedule a date.

If you have additional questions regarding consignments, you can contact this year's sale committee: Dwight Cooper (706) 215-1251, Rick Wood (706) 499-2325.

Again please consign your best to make the Generations of Value Simmental Sale a positive and successful event.

Cordially,

Doug Parke

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