



Sales Management

153 Bourbon Hills Paris KY, 40361 (859) 987-5758 • (859) 421-6100

May 5, 2009

Dear Simmental Breeders:

It is with great excitement and anticipation that I write to you for your superior consignments for the AL/GA Simmental Solutions State Simmental Sale August 1, 2009 to be held at Mid-State Stockyards, Letohatchee, Alabama.

One positive change to this year's Sale that it is being sponsored by the combined efforts of the Alabama Simmental Association and the Georgia Simmental Association. With the teamwork and promotion of both of these Associations, this annual sale can improve and continue to be a market place for Sim genetics to all types of livestock breeders.

We are looking for performance pedigreed cattle with good EPD's and exceptional quality. This sale will offer a variety of Simmental genetics including blacks and reds, fullbloods, purebred and percentage plus all classes of livestock breeds open, pairs embryos packages. If you consign percentage females they must be registered with the ASA.

REMEMBER THIS IS AN OPPORTUNITY TO PROMOTE YOUR BREEDING PROGRAM AND TO PROMOTE SIMMENTAL CATTLE. SO OFFER YOUR BEST TO MAKE THE SALE A BIG SUCCESS!

Please complete the attached nomination form and send a copy of the registration papers and a good quality photograph of your consignment. If you need assistance in getting a good quality photograph, you can call Steve Sellers or Sale Management for assistance in scheduling and taking photographs. You can go online to our web-site (parkelivestock.com) and fill out a nomination form. **Be sure that you fill out all of the forms breeding information and footnotes, and upload photograph of animal.** The following are requirements for this year's sale:

- Deadline for all Nomination Forms should be received by June 13, 2009.
- Deadline for all pictures (all pictures should have I.D. or tattoo numbers) for advertising and should be received by June 5, 2009.
- Deadline for Catalog pictures should be received by June 25, 2009 to July 1, 2009.
- Forward your nomination forms and email pictures by the scheduled deadlines.

For additional information on this years sale and future sales, please contact Randy Moody or Larry Rodgers or State Association Officers. Also, visit our web-site parklivestock.com on this sale or any upcoming sales.

Again, please consign your best to make the Simmental Solutions State Simmental Sale a positive and successful event.

If you have any questions regarding sale you can contact Randy Moody, Alabama Sale Chairman @ (256) 851-6533) or Larry Rodgers, Georgia Sale Chairman @ (229) 292-4131.

Best Regards,

Doug Parke