



Sales Management

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May 18, 2009

Dear Simmental Breeders:

The North Carolina Fall Harvest Sale continues to be a mainstay and a place to market Simmental genetics. Both Consignors and potential buyers have a great opportunity to interact with each other in a great atmosphere sponsored by the North Carolina Simmental Association. On behalf of DP Sales Management we invite you to consign and/or attend this sale which takes place September 5, 2009 in Statesville, North Carolina at Stamey Farms.

We are looking for performance pedigreed cattle with good EPD's and exceptional quality. This sale will offer a variety of Simmental genetics including blacks and reds, fullbloods, purebred and percentage plus all classes of livestock breeds open, pairs embryos packages and bulls. If you consign percentage females they must be registered with the ASA. If you choose to enter a bull you must also have a least one (1) female in the sale. All bulls must be under 36 months in age and must be semen tested at 16 months or older.

Please complete the attached nomination form and send a copy of the registration papers and a good photograph of your consignment. All animals must have a registration papers prior to the sale, and if you have any questions, please call Executive Secretary Jennie Rucker at (336) 468-1679. This year we need to improve on the number and quality of photographs. Also, if you need assistance in getting good quality photographs contact Steve Sellers, Martin McQueen, or other professional to schedule a date. Again, please consign your best to make the North Carolina Fall Harvest Simmental Sale a positive and successful event.

The following information is required for this sale:

- Deadline to return nomination forms is July 3-15 2009.
- Deadline for photographs for July/August Register AD is July 1, 2009.
- Deadline for Catalog photographs is July 3-15, 2009.
- Catalogs to printer are August 18, 2009.
- Please forward your nomination forms ASAP and send or email photographs by the scheduled deadlines. Also, make sure all photographs have I.D. or tattoo numbers. REMEMBER, fill out all information on the attached nomination forms (BW, WW, AI Sires and their ASA numbers and write your footnotes).
- **PLEASE NOTE: GO ON-LINE TO PARKELIVESTOCK.COM AND FILL OUT FORMS FOR THIS SALE.**

Remember this is an opportunity to promote your breeding program and to promote Simmental cattle. So offer your best to make the sale a big success!

Cordially,

Doug Parke
DP Sale Management