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May 21, 2010

Dear Simmental Breeders:

The North Carolina Fall Harvest Sale continues to be a mainstay and a place to market Simmental genetics. Both consignors and potential buyers have a great opportunity to interact with each other in a great atmosphere sponsored by the North Carolina Simmental Association. On behalf of DP Sales Management we invite you to consign and/or attend this sale. The North Carolina Association Sale has been a great place to market seedstock and has been a strong hold for many years. This year's event will take in Hamptonville, NC at Dr. Eugene Shufflers sale facility, which takes place September 4, 2010.

Dr. Shuffler has been a great supporter of the North Carolina Simmental and the veterinary for the sale each year. He has a great facility and will be very user friendly for the sale activities and auction. We invite all breeders to be part of the state sponsored sale. Please contact Jeanie Rucker if you have any questions regarding the sale facility.

We are looking for performance pedigreed cattle with good EPD's and exceptional quality. This sale will offer a variety of Simmental genetics including blacks and reds, fullbloods, purebred and percentage plus all classes of livestock bred open, pairs embryos packages and bulls. If you consign percentage females they must be registered with the ASA. If you choose to enter a bull you must also have a least one (1) female in the sale. All bulls must be under 36 months in age and must be semen tested at 16 months or older.

Please complete the attached nomination form and send a copy of the registration papers and a good photograph of your consignment. All animals must have a registration papers prior to the sale, and if you have any questions, please call Executive Secretary Jennie Rucker at (336) 468-1679. This year we need to improve on the number and quality of photographs. Also, if you need assistance in getting good quality photographs contact Steve Sellers, Martin McQueen, or other professional to schedule a date. Again, please consign your best to make the North Carolina Fall Harvest Simmental Sale a positive and successful event.

The following information is required for this sale:

- Deadline to return nomination forms is July 3-15 2010 (please note that you can go online to parklivestock.com and fill out nomination forms for this sale. Please fill out all information on the nomination forms (BW, WW, AI Sires and their ASA numbers and required footnotes are also needed).
- Deadline for photographs for July/August Register AD is July 1, 2010. All photographs should have I.D. or tattoo numbers and should be of good quality.
- Deadline for Catalog photographs is July 3-15, 2010. All photographs should have I.D. or tattoo numbers and should be of good quality.
- All sale cattle need to be green coded regarding genetic monitoring. Please check on the ASA website regarding the status on your animal.

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Remember this is an opportunity to promote your breeding program and to promote Simmental cattle. So offer your best to make the sale a big success! I am looking forward in seeing each of you in North Carolina.

Cordially,

Doug Parke
DP Sale Management